



# CALL TO ARTISTS

## ARTISTIC INSTALLATIONS FOR SILVER SKATE 2022

Silver Skate Festival is a celebration that invites visitors to experience the beauty and diversity of winter programming in Edmonton. We create winter experiences! The Silver Skate Festival is the longest running winter festival in Edmonton. Over the years, it has grown in leaps and bounds, from a small skating event to a large-scale, winter extravaganza. Celebrating our 32nd year in 2022, the Silver Skate Festival always falls during the Family Day Weekend. The festival site, picturesque William Hawrelak Park, is transformed into a community hub for Albertan and visiting families to explore.

Edmonton's river valley park system and its amenities offer a unique and memorable winter experience. As Edmonton's Premier Winter Festival, we are inclusive of all ages and strongly align with the mission of the Silver Skate Festival Society: "To provide a free family-oriented winter celebration blending arts, culture, recreation and sport showcasing various skating disciplines and promoting outdoor activities in Alberta." The festival represents Edmonton's diverse multicultural community and embraces winter as a positive feature of our northern lifestyle.

We are looking to add new installations for the 2022 festival that showcase the talent of local artists.

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### **In your submission (emailed to [producer@silverskate.ca](mailto:producer@silverskate.ca)) please include:**

- A detailed description of your installation idea and drawing (if applicable),
  - Please include any necessary power requirements.
  - The Artistic installation can not have been installed or presented within 50km of Edmonton 60 days prior to Silver Skate Festival.
- Artist CV.
- Expected remuneration (max \$5000.00).

***Please note: Silver Skate Festival requires full vaccination or a negative test, as per AHS or City requirements, for all staff, volunteers, contractors and partners that interact or do business with the Society.***

**The artist will be expected to install their piece with assistance of site staff before February 10th, 2022 and strike it by February 22nd, 2022. Security and staff will be on site 24hrs during this period.**

**THE APPLICATION DEADLINE IS FRIDAY, NOVEMBER 19TH, 2021**

*If you require more information please feel free to contact  
Erin DiLoreto, Executive Producer at [producer@silverskate.ca](mailto:producer@silverskate.ca)*